



# Missouri Department of Natural Resources

## 2006 Recycled Newsprint Content Usage Report

## *Recycled Content Newsprint Usage Report - Calendar Year 2006*

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLED TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANCE</i>	<i>MET GOAL</i>	<i>EXEMPTION</i>	<i>*REASON</i>
2005 Fall Deer & Turkey Hunting Regs and Info Booklet	45.80	0.00	0.00	Yes	No	Yes	3
Ad Tracker	528.00	528.00	100.00	Yes	Yes	No	
Adult Education	10.86	10.86	100.00	Yes	Yes	No	
Advertising Extra	769.54	307.82	40.00	Yes	No	Yes	3
AR Publishing Company	7.29	7.29	100.00	Yes	Yes	No	
Arnold-Imperial Leader	174.72	104.83	60.00	Yes	Yes	No	
Beef Bulletin	180.78	180.78	100.00	Yes	Yes	No	
Buzzard Gulch	8.79	8.79	100.00	Yes	Yes	No	
C&R Markets	88.76	88.76	100.00	Yes	Yes	No	
Cameron Shopper	258.00	77.40	30.00	Yes	No	Yes	1,2
Cass County Shopper	769.54	307.82	40.00	Yes	No	Yes	3
Columbia Add Sheet	91.04	0.00	0.00	Yes	No	Yes	1

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Columbia Daily Tribune	1,766.08	1,753.72	99.30	Yes	Yes	No	
Columbia Parks & Recreation	15.22	15.22	100.00	Yes	Yes	No	
Columbia Public Schools	6.87	6.87	100.00	Yes	Yes	No	
Community Education Brochure	11.91	11.91	100.00	Yes	Yes	No	
Communiversity Department	7.60	7.60	100.00	Yes	Yes	No	
Concord Call - Oakville Call - SunCrest Call - Green Park Call - Mail Call	282.00	70.50	25.00	Yes	No	Yes	3
Cross County Xchanger	249.00	102.00	41.00	Yes	No	Yes	2
Examiner Extra	1,283.00	665.00	51.82	Yes	Yes	No	
Fin Sect - Trade Accts Payable	63.29	63.29	100.00	Yes	Yes	No	
For Sale By Owner Services Inc	55.28	55.28	100.00	Yes	Yes	No	
Graf & Sons Inc	36.43	36.43	100.00	Yes	Yes	No	
Heirloom Acres LLC	1.04	1.04	100.00	Yes	Yes	No	
Jefferson City News Tribune/Post Tribune	2,460.00	2,361.60	96.00	Yes	Yes	No	

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Jefferson City Sunday News Tribune	2,460.00	2,361.60	96.00	Yes	Yes	No	
Jefferson County Leader	499.20	299.52	60.00	Yes	Yes	No	
Johnson Community College	148.86	148.86	100.00	Yes	Yes	No	
Kansas City Small Business Monthly	55.09	55.09	100.00	Yes	Yes	No	
Kansas City Sports	38.00	7.00	20.00	Yes	No	Yes	3
Laclede Electric Insert	0.45	0.45	100.00	Yes	Yes	No	
Lake Area Hearing Insert	0.91	0.91	100.00	Yes	Yes	No	
Mi Raza, LLC	32.60	32.60	100.00	Yes	Yes	No	
Missouri Commercial Driver License Manual	42.12	42.12	100.00	Yes	Yes	No	
Missouri Income Tax Books	11.79	11.79	100.00	Yes	Yes	No	
Missouri State Employees Charitable Campaign	2,460.00	2,361.60	96.00	Yes	Yes	No	
National Catholic Reporter	197.53	197.53	100.00	Yes	Yes	No	
Ozark Media Tab	1.78	1.78	100.00	Yes	Yes	No	

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Ozarks Technical Community College	65.00	15.76	24.25	Yes	No	Yes	3
Purchasing Department	3.21	3.21	100.00	Yes	Yes	No	
Riverfront Times				No	No	No	
Shopper II	65.00	34.97	53.80	Yes	Yes	No	
Southeast Missourian	2,341.00	755.00	32.24	Yes	No	Yes	3
Special Services Department	4.06	4.06	100.00	Yes	Yes	No	
Springfield News-Leader	8,968.39	466.36	5.20	Yes	No	Yes	1
St. Charles County Community College	25.61	25.61	100.00	Yes	Yes	No	
St. Joseph News-Press	5,939.00	928.00	15.62	Yes	No	Yes	1
St. Louis American	755.25	755.25	100.00	Yes	Yes	No	
St. Louis Business Journal	298.00	117.00	39.19	Yes	No	Yes	1
St. Louis Post-Dispatch	58,164.00	37,690.27	64.80	Yes	Yes	No	
St. Louis Small Business Monthly	68.40	41.04	60.00	Yes	Yes	No	

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Star Advertiser	436.00	138.00	31.70	Yes	No	Yes	2
Suburban Journals of Greater St. Louis	9,818.00	9,363.00	95.37	Yes	Yes	No	
Talent for Senate Tab	1.36	1.36	100.00	Yes	Yes	No	
Taney County Buyers Guide	28.00	11.33	40.46	Yes	No	Yes	2,3
The Best Times	18.27	18.27	100.00	Yes	Yes	No	
The Catholic Key	94.40	94.40	100.00	Yes	Yes	No	
The Joplin Globe	2,229.00	1,708.00	76.61	Yes	Yes	No	
The Kansas City Star	52,295.00	15,479.00	29.60	Yes	No	Yes	1
The Kansas City Star - Inserts	12.66	12.66	100.00	Yes	Yes	No	
The Lincoln County Journal	265.00	47.70	18.00	Yes	No	Yes	3
The Mirror	130.27	99.00	76.00	Yes	Yes	No	
The Pathfinder	8.44	8.44	100.00	Yes	Yes	No	
The Penny Press	242.80	242.80	100.00	Yes	Yes	No	

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The Pitch	812.00	122.00	37.35	Yes	No	Yes	3
The Wall Street Journal	5,280.00	623.00	11.80	Yes	No	Yes	1
Town & Country Leader	252.00	78.12	0.31	Yes	No	Yes	3
UMC Show Me State Games	14.33	14.33	100.00	Yes	Yes	No	
University of Missouri - Columbia				No	No	No	
USA Today	4,050.00	1,628.00	40.20	Yes	No	Yes	1
Virtual Images	5.08	5.08	100.00	Yes	Yes	No	
Voice of the Diabetic	77.29	77.29	100.00	Yes	Yes	No	
Washington University	21.00	5.25	25.00	Yes	No	Yes	3
Washington University	22.40	22.40	100.00	Yes	Yes	No	
Webster-Kirkwood Times and South County Times	187.20	112.32	60.00	Yes	Yes	No	
Webster-Kirkwood Times and South County Times	411.84	247.10	60.00	No	No	No	
Wednesday Plainsman	255.40	76.62	30.00	Yes	No	Yes	1

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Weekly Trader	263.90	0.00	0.00	Yes	No	Yes	1
Wheels & Deals	127.99	25.60	20.00	Yes	No	No	3
Word & Way	38.66	38.66	100.00	Yes	Yes	No	
ZOA Free Paper	9.90	5.94	60.00	Yes	Yes	No	
<b><i>Totals</i></b>	169,224	83,436		78	53	24	
<b><i>Total Recycled Content Percentage:</i></b>		<b>49%</b>					

\*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.